

**Chicago History Museum  
Rights and Reproductions Image Fee Schedule  
(January 2012)**

Conditions governing the use of reproductions provided by the Chicago History Museum will be specified in a written contractual agreement generated by the Museum. Rights granted by the Museum are valid only upon the Museum's receipt of the signed agreement and payment of the amount specified in the agreement.

**Image reproduction charges are the sum of two fees: Use Fees and Production Fees.** The Museum reserves the right to charge additional special fees depending upon the requested usage. All fees are subject to change.

**USE FEES (See also "PRODUCTION FEES" below):**

<b>PUBLICATIONS / MERCHANDISE / MARKETING MATERIALS</b>				
<b>Commercial / For-Profit</b>	<b>Print Run 1-5,000</b>	<b>Print Run 5,001 - 50,000</b>	<b>Print Run 50,001 - 100,000</b>	<b>Print Run 100,001+</b>
Print - Single Country Rights (book, journal, newspaper, calendar, etc.)	\$50.00	\$100.00	\$150.00	\$200.00 min.
Print - World Rights (book, journal, newspaper, magazine, calendar, etc.)	\$75.00	\$150.00	\$200.00	\$300.00 min.
Electronic (CD-ROM, e-book, etc.)	\$50.00	\$100.00	\$150.00	\$200.00 min.
Promotional use (including web; 5-year term)	\$100.00	\$100.00	\$100.00	\$100.00 min.
Publishing bundle – Single Country (includes print, electronic, and 5-year promo rights plus textbook ancillaries)	\$125.00	\$225.00	\$325.00	\$425.00 min.
Publishing bundle – World Rights	\$150.00	\$250.00	\$350.00	\$450.00 min.
Surcharge for cover / exterior use	+\$100.00	+\$150.00	+\$200.00	+\$250.00
Merchandise and/or marketing materials (posters, cards, t-shirts mugs, etc.) – <i>Subject to CHM approval</i>	\$300.00	\$600.00	\$900.00	Email for rates
<b>Non-Profit</b> <i>Proof of non-profit status required</i>	<b>Print Run 1-5,000</b>	<b>Print Run 5,001 - 50,000</b>	<b>Print Run 50,001 - 100,000</b>	<b>Print Run 100,001+</b>
Dissertations	\$10	N/A	N/A	N/A
Print - Single Country Rights (book, journal, newspaper, calendar, etc.)	\$25.00	\$50.00	\$75.00	\$100.00
Print - World Rights (book, journal, newspaper, magazine, calendar, etc.)	\$50.00	\$100.00	\$150.00	\$200.00
Electronic (CD-ROM, e-book, etc.)	\$25.00	\$50.00	\$75.00	\$100.00
Promotional use (including web; 5-year term)	\$50.00	\$50.00	\$50.00	\$50.00
Publishing bundle – Single Country (includes print, electronic, and 5-year promo rights plus textbook ancillaries)	\$75.00	\$125.00	\$175.00	\$225.00
Publishing bundle – World Rights	\$100.00	\$150.00	\$200.00	\$300.00
Cover / exterior use surcharge	+\$50.00	+\$75.00	+\$100.00	+\$125.00
Merchandise (posters, cards, t-shirts, mugs, etc.) – <i>Subject to CHM approval</i>	\$150.00	\$300.00	\$450.00	Email for rates

*5% discount on use fees for orders of 10-20 images; 10% discount on use fees for orders of 21+ images.*

## USE FEES (Continued):

<b>MASS MEDIA</b>			
<b>Print Ad</b>	<b>Local / Regional</b>	<b>Single Country</b>	<b>World</b>
Commercial	\$100.00	\$250.00 min.	\$500.00 min.
Non-Profit	\$50.00	\$125.00 min.	\$250.00 min.
Billboards and other uses	Please email for rates		
<i>Prices are for single project / life of campaign only.</i>			
<b>Television / Film / Video</b>	<b>Local / Non-Profit / PBS</b>	<b>Single Country</b>	<b>World</b>
TV Program, TV / Film Advertisements (cable / network only, excludes on-demand digital downloads)	\$50.00	\$100.00	\$200.00
Home Video / DVD	\$50.00	\$100.00	\$200.00
Theatrical Film / Documentary	\$50.00	\$100.00	\$200.00
Non-Theatrical Film / Educational	\$50.00	\$75.00	\$100.00
<i>* Above prices are for a term up to 5 years. Perpetual rights (to distribute the film/program/advertisement in its final, original form) may be available for a 50% surcharge.</i>			
Promotional (including web; 5-year term)	\$50.00	\$100.00	\$100.00
TV / Film Bundle (includes all of the above)	\$125.00	\$250.00	\$400.00
All Media (includes on-demand digital downloads)	\$175.00	\$300.00	\$500.00
All Media plus Promotional (including web; 5-year term)	\$200.00	\$350.00	\$550.00
Set Dressing / Deep Background	\$50.00	\$75.00	\$100.00
<b>Internet</b>	<b>Personal</b>	<b>Non-Profit</b>	<b>Commercial</b>
Up to 5 years (life of single, specific project)	\$25.00	\$50.00	\$100.00
More than 5 years (life of single, specific project)	\$50.00	\$150.00	\$300.00
<b>OTHER DISPLAY / DISTRIBUTION</b>			
<b>Museum / Exhibition Use</b>	<b>Personal</b>	<b>Non-Profit</b>	<b>Commercial</b>
Exhibition (including exhibition video, not for broadcast, sale, or other distribution, and give-away educational materials such as gallery guides, teachers' packets, etc.)	N/A	\$25.00	\$150.00 min.
<i>For exhibition catalog use, please see our publication fees</i>			
Promotional use (including web; 5-year term)	N/A	\$25.00	\$150.00 min.
<i>Prices are for single project / life of exhibition only</i>			
<b>Décor</b>	<b>Personal</b>	<b>Non-Profit</b>	<b>Commercial</b>
Home décor	\$25.00	N/A	N/A
Private office décor (non-public area)	N/A	\$25.00	\$50.00
Retail décor / Display in public area	N/A	\$25.00	\$150.00
<i>Prices are for single occurrence use of image for decorative purposes; email for pricing on multiple occurrences of same image at single and/or multiple locations</i>			
<b>Research / Presentation</b>	<b>Personal</b>	<b>Non-Profit</b>	<b>Commercial</b>
Reference image (low resolution only)	\$10.00	\$10.00	\$20.00
Projection/public lecture	\$10.00	\$10.00	N/A

5% discount on use fees for orders of 10-20 images; 10% discount on use fees for orders of 21+ images.

## PRODUCTION FEES:

<b>DIGITAL IMAGE FILES (prices charged in addition to "USE FEES" above):</b>			
<b>Low-Res</b> screen quality 72 dpi at 8x10 in. (approx. 1.5MB b/w or 4MB color)	<b>Editorial</b> print quality 300 dpi at 8x10 in. (approx. 7MB b/w or 20MB color)	<b>High-Res</b> 600 dpi at 8x10 in. (approx. 28MB b/w or 80MB color)	<b>Super High-Res</b> 1200 dpi at 8x10 in. (approx. 120 MB b/w or 320MB color)

\$10.00

\$20.00

\$40.00

\$150.00

*Editorial, High-Res, and Super High-Res files not available for personal use. Web use limited to Low-Res only. Super High-Res may not be available for all requested images and is at the discretion of CHM. CHM does not provide custom re-touching services. Images of historic materials may reveal scratches, abrasions, and other evidence of the age and condition of the originals.*

<b>DIGITAL PHOTOPRINTS (prices charged in addition to "USE FEES" above):</b>			
<b>8x10 in.</b>	<b>11x14 in.</b>	<b>16x20 in.</b>	<b>20x24 in.</b>
\$20.00	\$25.00	\$50.00	\$75.00

*Please note, the size of the image of the digital photo print is dictated by the actual proportions of the original image. Images are centered on the paper size indicated and enlarged to provide an approximate half-inch border on the longest side. Trimming or matting may be required if framing is the desired end result. CHM does not provide custom printing or re-touching services; there are no refunds or returns for digital prints. Photoprints are printed on an Epson Stylus Pro7600 using Ultrachrome pigment inks. Long-term stability and resistance to fading from UV light are excellent. Depending upon the light source used for display, viewers may perceive a slight color tinge in black-and-white images, which is due to the color ink's inability to render a perfect gray scale under all lighting conditions.*

**SET-UP FEES:** *Additional conservation and/or set-up fees may apply for new photography of oversize and three-dimensional objects; please email for rates. CHM retains the right to refuse new photography of materials due to condition and/or accessibility.*

**RUSH FEES:** *Standard turn-around time is 2-4 weeks from receipt of payment. Rush service may be available upon request for additional charge.*

**DELIVERY:** *Digital files are delivered via FTP website or shipped on CD; low-res images can also be sent via email. Above prices include USPS domestic shipping charges; additional charges will apply for international and/or expedited FedEx shipments.*

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